Brandon Leon

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PROFESSIONAL EXPERIENCE

New Century Capital Partners (Investment Banking Platform) **Santa Monica, CA (Remote)**
Director (Independent Consultant) *April 2026 – Present*

- Provide investment research and analytical support within a SEC-licensed broker-dealer (FINRA / SIPC); build sector and company-level models, perform DCF/comps/precedent transaction analysis, and synthesize findings into research-grade deliverables.
- Conduct fundamental research and due diligence across coverage sectors to support investment thesis development and transaction-related diligence.
- Mentor a team of junior analysts and interns on equity research methodology, three-statement modeling, and valuation framework construction; oversee research output prior to publication.

Hidataics (Government Contracting & Infrastructure) **Leesburg, VA (Remote)**
Investment Analyst *Aug 2023 – Feb 2026*

- Built and maintained three-statement financial models, cash flow projections, and KPI dashboards; performed financial statement analysis to support executive decision-making.
- Conducted project-level variance analysis and margin trend review to improve forecast accuracy across a multi-contract portfolio.

El Toro Capital Management (Growth Equity) **Santa Monica, CA**
Junior Investment Analyst *Jun 2022 – Jul 2023*

- Executed equity research and valuation analysis (DCF, trading comps, precedent transactions) across software and digital media verticals to support investment coverage and transaction recommendations.
- Screened 3,000+ companies across cybersecurity, digital media, and software; developed sector-level investment theses and proprietary coverage frameworks.
- Performed scenario and sensitivity analysis on company financials and synthesized findings into research-grade memoranda and committee presentations for senior management.

INDEPENDENT RESEARCH & PROJECTS

bpleon.com | Independent Equity Research & Commentary **Mar 2026 – Present**

- Author "Macro Weekly," covering global macro themes, rates, and cross-asset implications for finance professionals and individual investors.
- Lead deep-dive equity coverage on Micron Technology (NASDAQ: MU) since March 2026 with original DCF, comps, and scenario-based thesis work; transitioning coverage to Exxon Mobil (NYSE: XOM) to build energy and commodities expertise.

lab.bpleon.com | Financial Modeling & Research Lab **Mar 2026 – Present**

- Built a Financial Modeling & Research Lab featuring proprietary DCF / comps / LBO templates, written guides on valuation methodology and accounting, and practice problem sets for finance interview and CFA exam preparation.

ADDITIONAL EXPERIENCE

Titan Capital Management (TCM) **Fullerton, CA**
Portfolio Manager, TCM Asset Allocation Portfolio *June 2022 – June 2023*

- ~$1MM multi-asset portfolio: Constructed and actively managed a risk-controlled, low-correlation strategy to generate consistent returns across varied market conditions.
- Performed security valuation and investment research (DCF, public comps, precedent transactions) and authored monthly performance attribution reports for the advisory board and clients.

Investment Analyst, CFA Institute Research Challenge (IRC) *June 2022 – June 2023*

- Advanced to the Global Finals representing the Americas region after winning Local, Sub-regional, and Regional rounds among 6,300+ students from 1,100 universities.

EDUCATION

Cal State Fullerton | College of Business and Economics **Fullerton, CA**
Master of Business Administration (MBA), Finance *June 2023*

University of California, Irvine **Irvine, CA**
Bachelor of Arts (B.A.), Sociology; Minor: Statistics *June 2019*
Relevant Coursework: Probability, Statistical Methods, Regression Analysis

SKILLS & CERTIFICATES

Skills: Equity Research; Financial Statement Analysis; Valuation; Financial Modeling (DCF, Comps, Precedent Transactions, Three-Statement); Scenario & Sensitivity Analysis; Budgeting & Forecasting; Variance Analysis; Advanced Excel (Pivot Tables, VBA); Bloomberg Terminal; FactSet; Capital IQ; PowerPoint; SQL (Basic)
Certifications: Passed Level I of the CFA Program (May 2025); Wall Street Prep – Financial Statement & DCF Modeling; Bloomberg Market Concepts (BMC); Securities Industry Essentials (SIE)